

# 11th Annual MEMORIAL DAY CHALLENGE

SUNDAY MAY 26, 2024 | VIKING LAKES, EAGAN, MN

## PRESENTING PARTNER - \$7,500 \*\*ONE AVAILABLE

### Includes:

- Logo incorporated with "Presented By" recognition as part of main event logo
- Included on event t-shirts, website, digital and print marketing materials, onsite print signage, social media profiles, etc.
- Hyperlinked logo included on event sponsor website page as presenting partner
- Recognition in all promotional materials (pre-, during, and post-event)
- Option for up to 5 dedicated social media posts - dates/content to be mutually agreed upon by sponsor and event organizers
- Opportunity to present (up to 5 min.) during Opening Ceremony
- Opportunity to present check to the event charity
- Copies of all photos/videos from event
- Option to include promo item in podium athlete swag bags
- Up to 5 printed signage opportunities onsite (barricade wraps, banners, etc.)
- Option to have a vendor booth space at event (20'x10')
- Five (5) registrations to participate in the event

## GOLD TIER - \$3,000

### Includes:

- Logo placement as event sponsor on website - prominent placement in top level
- Logo placement on event t-shirt (back of shirt)
- Logo placement included on all digital/print marketing materials
- Option for up to 3 dedicated social media posts - dates/content to be mutually agreed upon by sponsor and event organizers
- Option to include promo item in podium athlete swag bags
- Up to 3 printed signage opportunities onsite (barricade wraps, banners, etc.)
- Copies of all photos/videos from event
- Option to have a vendor booth space at event (10'x10')
- Three (3) registrations to participate in the event
- Two (2) registrations to participate in the event

## SILVER TIER - \$1,500

### Includes:

- Logo placement as event sponsor on website
- Logo placement on event t-shirt (back of shirt)
- Logo placement included on all digital/print marketing materials
- Option for up to 2 dedicated social media posts - dates/content to be mutually agreed upon by sponsor and event organizers
- Option to include promo item in podium athlete swag bags
- Up to 2 printed signage opportunities onsite (barricade wraps, banners, etc.)
- Copies of all photos/videos from event
- Option to have a vendor booth space at event (10'x10')
- Two (2) registrations to participate in the event

## BRONZE TIER - \$500

### Includes:

- Logo placement as event sponsor on website
- Logo placement on event t-shirt (back of shirt)
- Option to include promo item in podium athlete swag bags
- One (1) registrations to participate in the event

## ADDITIONAL SUPPORT OPPORTUNITIES

BEYOND THE TIERS PRESENTED, OUR MDC TEAM IS OPEN TO CREATIVE IDEAS ON HOW YOUR ORGANIZATION/COMPANY CAN BE INVOLVED AND SUPPORT OUR 2024 EVENT.

- Marketing trades
- In-kind donations
- Company-funded registrations for employees
- Donation/Matching initiatives
- Health + Wellness program tie-ins

contact [tyler@framework.events](mailto:tyler@framework.events) for opportunities  
[www.memorialdaychallenge.com](http://www.memorialdaychallenge.com)