



1916 W.Wayzata Blvd Ste 4
Long Lake, MN 55356
612.619.4417
www.memorialdaychallenge.com
ourhauscrossfit@gmail.com
Tax ID: 83-4360534

MDC Sponsorship Application

Business Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Website Address: _____

Business Tax ID: _____

Logo Provided: Yes • No • Use last year's logo • {Email to ourhauscrossfit@gmail.com}

- TITLE Sponsor - \$10,500 <The Brost Clinic>**
 - Title level recognition at MDC Excelsior 2019
 - Opening ceremony statement
 - Recognition in all promotional press and/or media attention throughout the event
 - Present charity with funds that have been raised
 - Coupon distribution to all spectators at entrance (10% off when redeemed at sponsor location)
 - Rights and copy of all video and photography
 - Logo placement on MDC website and t-shirt
 - Access to athlete swag bag – place coupon, product, sample, etc
 - Signage in Vendor Village
 - Vendor Village Booth – 20'x20'
 - Weekly promotions through all MDC social media channels – 10 total
 - Promotions between MDC event heats – 5 total
 - Access to athlete registration database for marketing opportunities
 - Recognition in 2020 Murph promo video

- PRESENTING Sponsor - \$5,000 <2 available>**
 - Presenting recognition at MDC Excelsior 2019
 - Recognition in all promotional press and/or media attention throughout the event
 - Logo placement on MDC website and t-shirt
 - Access to athlete swag bag – place coupon, product, sample, etc
 - Signage in Vendor Village
 - Vendor Village Booth – 20'x20'
 - Weekly promotions through all MDC social media channels – 10 total
 - Promotions between MDC event heats – 5 total
 - Access to athlete registration database for marketing opportunities
 - Recognition in 2020 Murph promo video

- ❑ **MDC EXPERIENCE Sponsor - \$2,500 <5 available>**
 - Logo placement on MDC website and t-shirt under MDC Experience sponsor section
 - Access to athlete swag bag – place coupon, product, sample, etc
 - Logo placement on athlete name tag
 - Signage inside and outside of MDC Experience
 - Option to have vehicles, products, sampling, demo inside MDC Experience
 - Signage in Vendor Village
 - Vendor Village Booth – 10'x10'
 - Weekly promotions through all MDC social media channels – 5 total
 - Promotions between MDC event heats – 3 total
 - Recognition in 2020 Murph promo video

- ❑ **VENDOR VILLAGE - \$1,500 <unlimited available>**
 - Logo placement on MDC website and t-shirt under Vendor Village sponsor section
 - Access to athlete swag bag – place coupon, product, sample, etc
 - Signage in Vendor Village
 - Vendor Village Booth – 10'x10'
 - Weekly promotions through all MDC social media channels – 5 total
 - Promotions between MDC event heats – 3 total
 - Free admission for 4 athletes - \$220 value
 - Recognition in 2020 Murph promo video

- ❑ **SUPPORTING SPONSOR – \$500 <unlimited available>**
 - Logo placement on MDC website under Supporting sponsor section
 - Access to athlete swag bag – place coupon, product, sample, etc
 - Signage in Vendor Village
 - Free admission for 2 athletes - \$110 value

- ❑ **LOCAL SPONSOR – \$250 <unlimited available>**
 - Logo placement on MDC website under Local sponsor section
 - Access to athlete swag bag – place coupon, product, sample, etc

MAKE CHECKS PAYABLE TO:

**Memorial Day Challenge LLC
 Attn: Katie Stahl
 1916 W. Wayzata Blvd #4
 Long Lake, MN 55356**

ALL PROCEEDS ABOVE AND BEYOND EXPENSES ARE TO BENEFIT THE MINNESOTA MILITARY FAMILY FOUNDATION

